



Commonwealth of Massachusetts
Department of the State Treasurer
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
Telephone: (617) 727-3040
Fax: (617) 727-1258
www.mass.gov/abcc

Timothy P. Cahill
Treasurer and Receiver General
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Kim S. Gainsboro
Chairman
CONTACT:
Dave Kibbe 617-367-6900 Ext 243

ABCC LAUNCHES NEW WEB SITE
An improved process to enhance hospitality industry development

BOSTON, MA- The Massachusetts Alcoholic Beverages Control Commission, under the direction of State Treasurer Timothy P. Cahill, launched its new interactive website and licensing process in order to enhance the development of the Massachusetts hospitality industry. This informative, user-friendly website is the culmination of the ABCC's commitment to enhance accessibility for licensees, applicants, and all Massachusetts residents.

The development is an effort to streamline the licensing process and cut red tape, while also improving the process to ensure that those being approved to hold a liquor license meet the statutory qualifications and will conduct their business in a responsible manner for the safety of Massachusetts's residents.

"The new updates and additions to the ABCC site are a testament to the Treasury's commitment to transparency and accessibility not only to our licensees and applicants but Massachusetts residents," said Treasurer Cahill who oversees the Commission. "I hope that the updated site will bring about more awareness for the ABCC and ease the application process in years to come."

"Our goal was to make the licensing process as easy as possible for the licensees and applicants, while creating efficiencies within the agency," stated Chairman Kim S. Gainsboro, Esq. "With the roll out of the new ABCC web site, local licensing boards along with business owners and attorneys will have forms and instructions readily available. We hope this new, interactive web site will streamline the process for those looking to apply for a license, file a complaint relative to illegal alcohol sales or just need help from our agency."

Some of the new features include:

EPAY Licensees and applicants will have the ability to pay on line for faster processing by eliminating physical handling. The system is available 24 hours a day, 7 days a week.

A license application that will be easier and faster for applicants to complete, yet provide the commission with a more complete analysis of the applicant's qualifications and fitness.

A current calendar listing the dates of ABCC hearings, highlighting the dates that alcohol may not be served or delivered, providing Local Licensing Authority annual report due dates, and renewal reminders for state, retail annual, and seasonal licenses.

A Frequently Asked Questions and Information Feature broken down by sections of Licensing, Operating the Business, "Club" Licenses, Ship Chandlers, Fines/Miscellaneous Information.

To view the site go to www.mass.gov/ABCC